



ProspectaBase

DATASHEET

CTPS CHECKER

CTPS Checker

Keep on the right side of personal data regulations



ProspectaBase

Telemarketing is a vital component of any B2B marketing campaign and, even under new data protection legislation, is a regular activity for marketers looking to achieve campaign success.

However, the protection of data rights of individuals is paramount and the Corporate Telephone Preference Service (CTPS) is a list of organisations who have registered their wish not to receive unsolicited direct marketing calls.

It is a legal requirement that companies do not make marketing calls to numbers registered on the CTPS. Those that do are in breach of data protection legislation (including GDPR) and could be liable for a fine.

Companies must ensure that the data they use is checked against the CTPS before individuals are contacted. This is where the TPS Checker service comes in.



How The CTPS Checker Service Works

ProspectaBase data is CTPS checked as a matter of course. However, if you wish to have additional CTPS checks made on your data throughout the life of your subscription, you'll need our CTPS Checker service.

When subscribing to your next ProspectaBase data list, simply ask your ProspectaBase Account Manager to add the CTPS Checker Service to your data subscription.

Your subscribed to list can be cross-checked either;

- Monthly
- 3-Monthly
- 6-Monthly

Your subscribed to telephone numbers will be cross-referenced at your chosen intervals and you'll receive a list of any telephone numbers/records that can no longer be contacted via the telephone.

Ensure your subscribed to data can still be contacted via telephone;
choose the ProspectaBase CTPS Checker.

OUR PEDIGREE

Having worked in the IT industry for over 20 years, ProspectaBase is a leading supplier of IT focused B2B data lists.

ProspectaBase is renowned for providing accurate and intelligent end user data for engaged IT decision makers.

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